

# SMITA FIZEL

Helping Women, Families & Investors Build Generational Wealth in Dubai

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## Who I Am

I'm Smita Fizel — a former corporate leader across emerging markets, co-builder of a healthcare business in Dubai, and a mother of two.

After 20 years in leadership roles managing strategy, teams and operations, I realised I didn't just want to grow companies — I wanted to help families grow legacy.

## Why I Chose Real Estate

Because a home is never just walls and square feet.

It's where families decide on schools, safety, finances, visas, ageing parents, and the future of their children.

And at most of those decision tables, I saw women present — but not always leading.

That's the change I stand for.



## What I Do

I guide women and families to make informed, intentional property decisions in Dubai.

### Advisory Includes:

- ✓ Home & investment property selection
- ✓ Off-plan and ready projects
- ✓ Family-focused relocation, schools, Golden Visa
- ✓ Portfolio & legacy planning

## How I Work

### Principle Meaning for You


- Clarity over pressure - No sales push — only honest advice.
- Family-first lens - Every decision considers children, lifestyle, schooling and long-term value.
- Legacy in mind - Property isn't just an asset — it's what you leave behind.

## If You're Here

You're not just looking for a property. You're thinking about security, belonging, and legacy — and I'd be honoured to guide you.

### Let's Connect

 Dubai, UAE

 [+971 50 774 9827](tel:+971507749827)

 [smita@eminenceltd.com](mailto:smita@eminenceltd.com)

 [@smitafizelrealty](https://www.instagram.com/smitafizelrealty)

 [www.linkedin.com/in/smitafizel](https://www.linkedin.com/in/smitafizel)